



We Are Here
For You

WOOLWICH COUNSELLING CENTRE

ANNUAL REPORT

2022

CONTACT US:



519-669-8651



INFO@WOOLWICHCOUNSELLING.ORG



65 MEMORIAL AVE, ELMIRA



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MESSAGE FROM LEADERSHIP



AMANDA WOOD-ATKINSON
Executive Director

2022 was an exciting year for Woolwich Counselling Centre!

The need for mental health support within the community continued to significantly increase and as a result, the Board and staff worked together to support the growth in both staff and services.

Four new therapy staff were hired over the year (Kate Suffling, Di-Anne Martin, Kim Blackmore, and Sarah MacDonald) to join the existing team of Amanda Wood-Atkinson (Executive Director), Beth Mason (Program Director), Hannah Harman (Office Administrator), Shweta Satyan (Awareness and Engagement Coordinator), and counsellors Sue Martell, Andy Martin, Nadine Bengert, Katie Lawson, Janessa Bauman, Tyler Riepert, and Samantha Hicks.

Given the growth and increasing complexity of WCC, we identified the need to add a Finance team member to our administrative staff; the Finance and Operations Coordinator position was created, and filled by Christine Birch.



TAMMY MAYER
Board Chair



The increase in staff created space constraints within the existing office at 65 Memorial Ave, Elmira. An Office Space Taskforce was formed to review growth projections and explore opportunities for additional counselling space. As a result, an additional office and window were added to the main floor of the Joyce Gladwell Building.

Furthermore, as Breslau was identified as the largest area of growth within the Township, an additional satellite counselling space was secured within the offices of another health care provider (Achieve Balance) located across from Breslau Public School. This space has been used for counselling starting in January 2023. Services continue to be offered in Wellesley Township in partnership with the Wellesley Township Community Health Centre.

During 2022, WCC led and participated in a number of fundraising events – after several years pause due to Covid. New in 2022, WCC established a successful fundraiser named the WCC Mental Health Move-A-Thon, held during the week of May 2nd – 8th. A number of successful community fundraisers were also initiated over the year including support from the Challenge Accepted Foundation, Pam Esbaugh's Pam's Fit World, and the returning Community Choirs and Carols organized by the Elmira Ministerial.

This year has also been a year of reconnecting with the community in both familiar and new ways. We have worked together with community partners to support mental health in the rural areas, we have had opportunities to showcase our work with new and existing funders, and we have worked with partners to bring more funded services to our local area (such as services through the Ontario Structured Psychotherapy program, and Children and Youth Mental Health).

Locally, we have established strong relationships with faith communities, community clubs, schools, EarlyON centres, the Region of Waterloo Library, and local businesses. We work in partnership to offer workshops to these groups, as well as individual counselling support as needed.

The Board also made some significant progress in governance areas – such as developing and implementing a new Board Governance Manual which provides the Board with a framework for supporting WCC and the decision-making process; undergoing a fulsome risk management discussion and implementing an action plan, as well as establishing an evaluation process for the Board. The Centre's Operating policies also underwent significant revision this year.

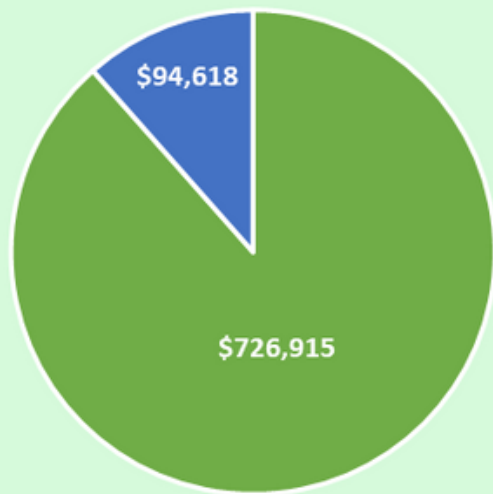
We wish to thank the dedicated and committed staff who work diligently and compassionately to support our community. Our Board members generously give their time and vision to help guide the future prospects of the agency and we are truly appreciative of their insights and wisdom. We also wish to thank our many invested donors and funders in our community – without their support, we would not be able to fulfill our mission at the level we do. We are truly blessed to live in a generous, caring community that comes together in support of one another. Thank you to all who make this important work possible.

Respectfully submitted,
Tammy Mayer (Board Chair)
Amanda Wood-Atkinson (Executive Director)

FINANCIAL UPDATE 2022

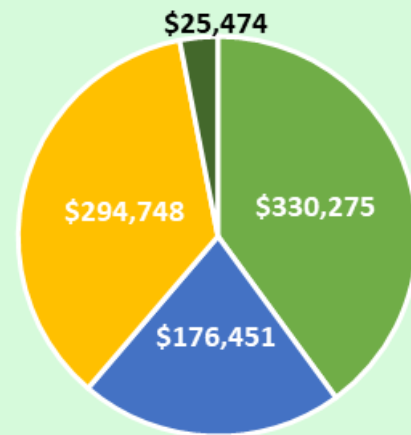


Operating Expenses 2022



■ Salaries & Benefits ■ Office Expenses

Operating Income 2022



■ Client Fees
■ Grants, program and government funding
■ Donations
■ Fundraising and Other

Vision:

Building healthy communities.

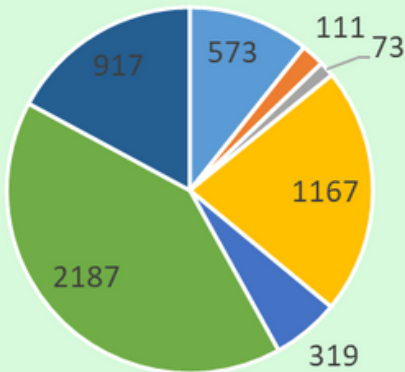
Mission:

Woolwich Counselling Centre is a community-based counselling agency facilitating emotional and mental wellness. We create awareness, provide education, and promote preventative mental wellness strategies for individuals, families, and communities. In partnership with other community agencies, we act as a catalyst for healthy living. We offer affordable, accessible, and professional services for all.

CLIENT SERVICES AT WCC: SERVICE HOURS, CLIENTS SEEN, AND GROUPS/WORKSHOPS

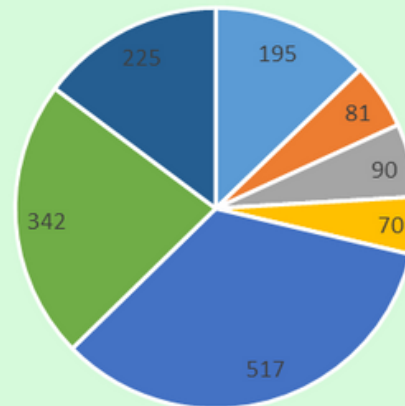


Direct Service Hours Provided in 2022
Total: 5347



- Child Therapy
- Family
- Seniors
- Youth
- Couples
- Groups & Workshops
- Individuals

Number of Clients Seen in 2022
Total: 1520



- Children (Ages 0-12)
- Couples
- Families
- Seniors
- Individuals
- Groups & Workshops
- Youth (Ages 12-18)

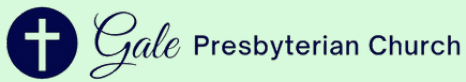
In 2022, we provided:

40 No cost workshops

24 Subsidized groups

THANK YOU TO OUR COMMUNITY PARTNERS

With many thanks to all of our generous
community partners who work with us in
varying capacities.



Zion Mennonite Fellowship



Wellesley Seniors Association

St. Teresa of Avila
Church, Elmira

COMMUNITY
CARE
CONCEPTS

of Woolwich, Wellesley and Wilmot



FAMILY &
CHILDREN'S SERVICES
OF THE WATERLOO REGION



Ministry of
Children, Community and Social Services

We also gratefully acknowledge the
generous support of our individual donors.

THANK YOU TO OUR COMMUNITY PARTNERS

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varying capacities.



Evenholme Investments

Society of Clock Winders

Bauman Family Foundation

Waterloo Crop Services



We also gratefully acknowledge the
generous support of our individual donors.

STAFF AND BOARD



Admin Team



AMANDA WOOD-ATKINSON
(she/her), MSW, RSW
EXECUTIVE DIRECTOR



BETH MASON
(she/her), MSW, RSW
PROGRAM DIRECTOR



HANNAH HARMAN
(she/her)
OFFICE ADMINISTRATOR



CHRISTINE BIRCH
(she/her)
FINANCE AND OPERATIONS
COORDINATOR



SHWETA S.
(she/her)
AWARENESS AND
ENGAGEMENT
COORDINATOR

Clinical Team



JANESSA BAUMAN
(she/her), BSW, RSW
CLINICAL PROGRAM COORDINATOR



NADINE BENGERT
(she/her), MSW, RSW
COUNSELLOR



KIM BLACKMORE
(she/her), MC, RP, CPT, RYT
COUNSELLOR



SAMANTHA HICKS
(she/her), MSW, RSW
COUNSELLOR



KATIE LAWSON
(she/her), MSW, RSW
COUNSELLOR



SARAH MACDONALD
(she/her), MA, RP
COUNSELLOR



SUE MARTELL
(she/her), MA, AAMFT, RP
YOUTH COUNSELLOR



ANDY MARTIN
(he/him), MA, RP, PhD(C)
COUNSELLOR



DI-ANNE MARTIN
(she/her), MSW, RSW
COUNSELLOR



JESSIE QUINN
(she/her), CDA, MSW, RSW
COUNSELLOR



KATE SUFFLING
(she/her), M.Ed Counselling, OT Reg. (Ont.)
COUNSELLOR



TYLER RIEPERT
(he/him), MSW, RSW
Counsellor

Our Board:

- Tammy Mayer (Chair)
- Kathryn Seiling (Vice-Chair)
- Vern Lunz (Treasurer)
- Hannah Harman (appointed Secretary)
- Jonathan Brubacher
- Sheila Forler Bauman
- Rob Horne
- Diane Martin
- Ken Reid
- Brian Shantz