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2025



# ANNUAL REPORT



# ABOUT US

Our local counselling centre has been supporting Woolwich Township and surrounding communities since 1976. Established through the dedication and support of community members, we continue to provide a welcoming space where individuals and families can access compassionate care and guidance.

Over the years, we have grown alongside our community, responding to changing needs through counselling services, outreach initiatives, and collaborative partnerships.

Our focus remains on creating a caring, inclusive environment where people feel heard, supported, and empowered to navigate life's challenges.



# OUR VISION

Building healthy communities.

## OUR MISSION

Woolwich Counselling Centre is a community-owned counselling agency facilitating emotional and mental wellness.

01.

We create awareness, provide education, and promote prevention for individuals, families, and communities.

02.

In partnership with other community agencies, we act as a catalyst for healthy living.

03.

We offer affordable, accessible, and professional services for all.

# LEADERSHIP REPORT



**Amanda Wood-Atkinson**  
Executive Director



**Tammy Mayer**  
Board Chair

In 2025, Woolwich Counselling Centre (WCC) strengthened its capacity, expanded services, and deepened community partnerships to meet growing mental health needs.

These efforts reinforced its role as a trusted local provider and positioned the organization for continued impact ahead of its 50th anniversary.



Extended capacity and services to meet high demand.



Strengthened governance and strategic readiness.



Deepened community impact and regional leadership.

# LEADERSHIP REPORT

2025 was a year of consolidation, growth, and increased visibility for WCC. The organization strengthened internal capacity, expanded service reach, deepened community partnerships, and advanced rural systems leadership while laying strong foundations for long-term sustainability and its upcoming 50th anniversary.

Governance priorities focused on readiness and risk. The Board welcomed new member **Taposhi Batabyal**, strengthening expertise in accessibility and inclusion. Board members engaged in training on Artificial Intelligence in governance and conducted a comprehensive risk review, identifying priorities related to communications, staff and Board development, AI literacy, and office space accessibility. These discussions directly informed 2026 strategic goals.

## **Staffing changes supported growing community demand.**

New therapists and a full-time Mental Health Awareness and Outreach Coordinator expanded clinical capacity and prevention efforts. Amid some staffing turnover, successful recruitment ensured service continuity and strong administrative support.

# LEADERSHIP REPORT

Counselling services remained at capacity throughout the year. WCC introduced new children's groups, expanded music therapy, and maintained strong youth, adult, and intergenerational programming. Summer camps and Youth Hub programs saw high engagement, supported by partnerships and external funding. The Centre also responded flexibly to emergent needs, including short-term workplace support and a new counselling contract with Woolwich Community Health Centre.

Space constraints prompted continued planning, including the opening of a satellite counselling location in St. Jacobs, improving geographic access and scheduling flexibility.

Community engagement was a highlight of 2025. Mental Health Month reached hundreds of residents through workshops, campaigns, and a large community celebration. Youth engagement deepened through advisory committees, partnerships, and direct consultation. Regionally, WCC played an active role in collaborative advocacy through Engage Rural and the Counselling Collaborative of Waterloo Region.

**WCC closed 2025 as a strong, trusted, and forward-looking organization, well positioned for its 50th anniversary year.**

# OUR TEAM

## Administrative Staff



**Amanda Wood-Atkinson**  
Executive Director



**Beth Mason**  
Program Director



**Amy Roth**  
Office Administrator



**Hannah Harman**  
Office  
Administrator



**Vanessa Belanger**  
Office  
Administrator



**Christine Birch**  
Finance  
and Operations  
Coordinator



**Shweta S.**  
Communications  
and Development  
Coordinator

# OUR TEAM

## Clinical Staff



**Janessa Bauman**  
Clinical Program  
Coordinator



**Nadine Bengert**  
Counsellor



**Kim Blackmore**  
Counsellor



**Samantha Hicks**  
Counsellor



**Melissa Jessop**  
Music Therapist



**Katie Lawson**  
Counsellor

# OUR TEAM

## Clinical Staff



**Sue Martell**  
Youth Counsellor



**Di-Anne Martin**  
Counsellor



**Scott McAllister**  
Counsellor



**Maddison Mehring**  
Mental Health  
Awareness and  
Outreach Coordinator



**Jessie Quinn**  
Counsellor



**Muneeb Shahid**  
Counsellor

# OUR TEAM

## Clinical Staff



**Chloe Stroud**  
Youth Counsellor



**Kate Suffling**  
Counsellor



**Melanie Therrien**  
Youth Counsellor

# OUR BOARD



Tammy Mayer  
(Chair)



Jonathan Brubacher  
(Vice-Chair)



Vern Lunz  
(Treasurer)



Sydney Austin  
(Appointed  
Secretary)



Taposhi Batabyal



Sheila Forler Bauman



Rob Horne



Diane Martin



Quentin Martin



Brian Shantz



Sheri Stover



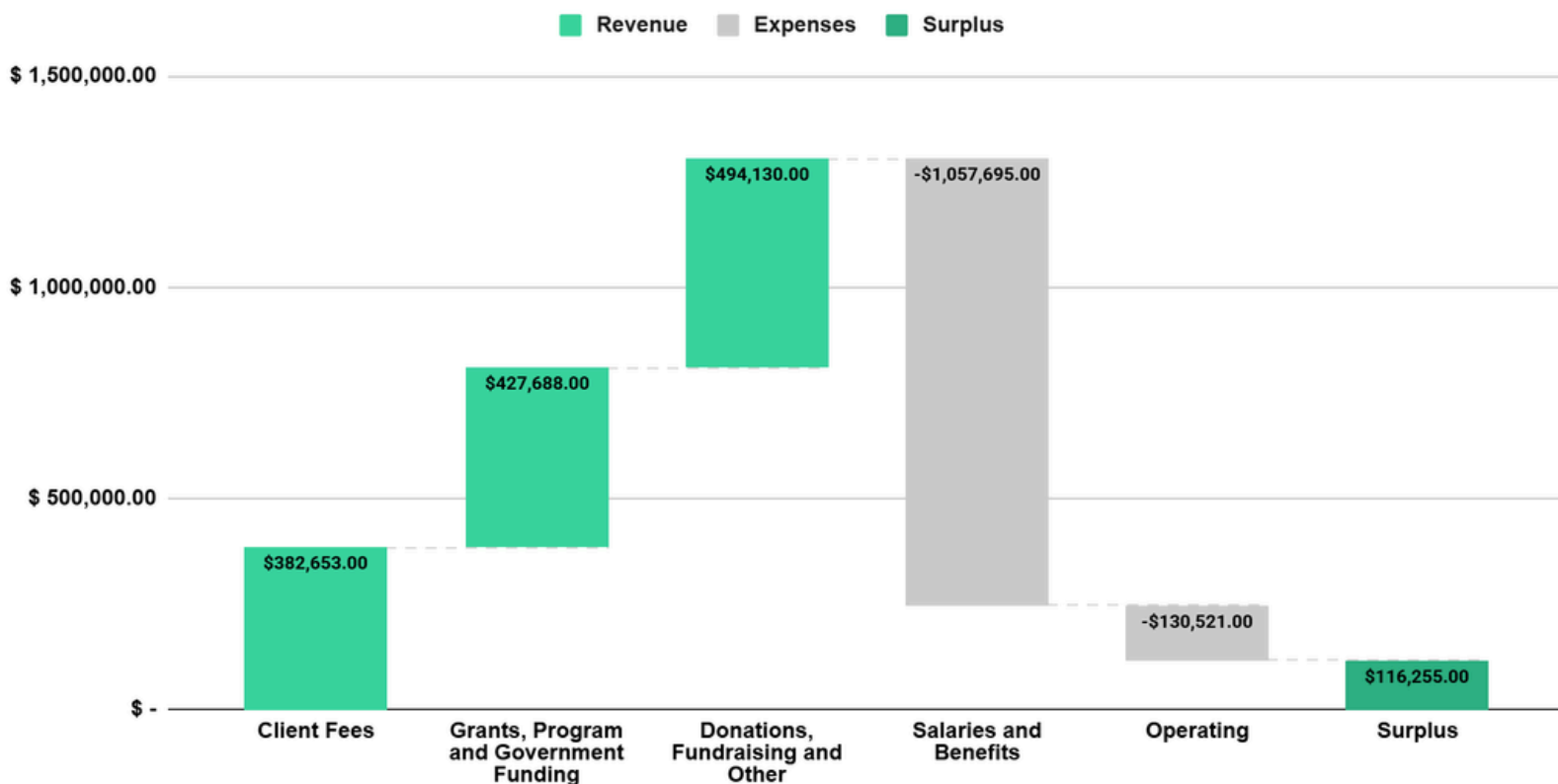
Matt VanderMeer



# A YEAR IN REVIEW

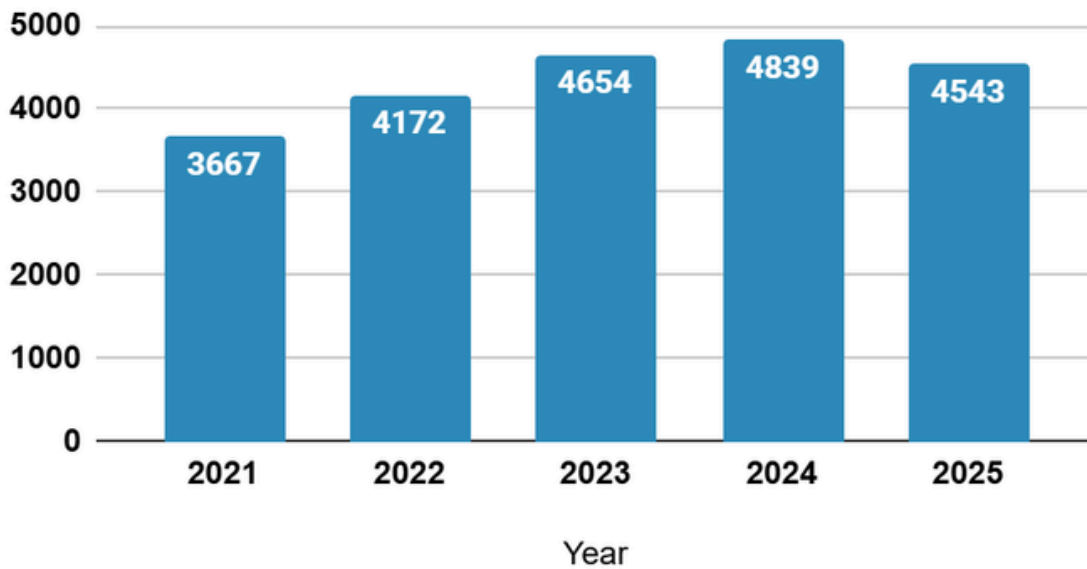
**Total Revenue: \$1,304,471**

**Total Expenses: \$1,188,216**

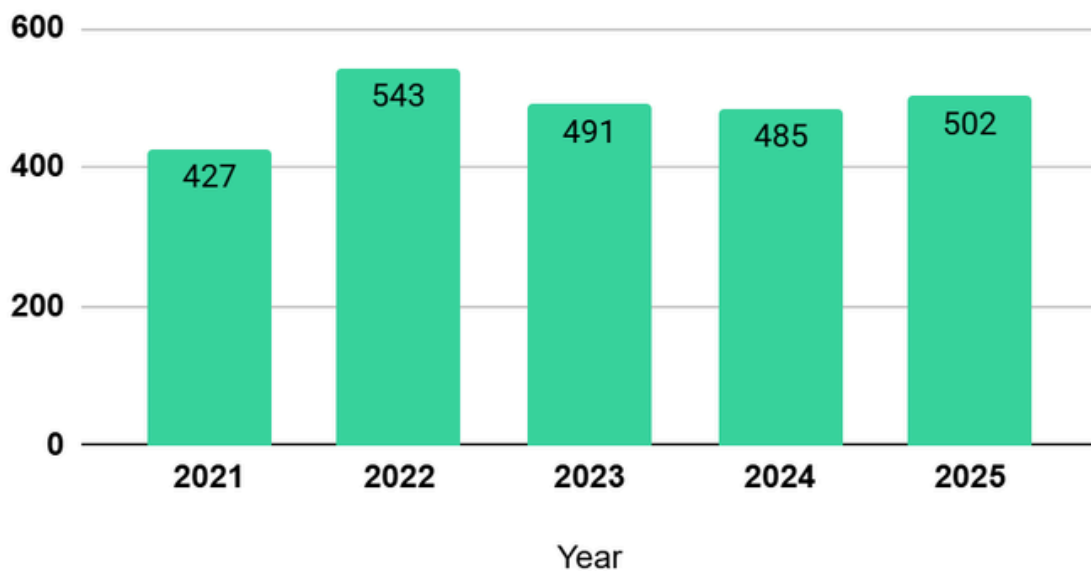


# PROGRAM HIGHLIGHTS

## Counselling Sessions



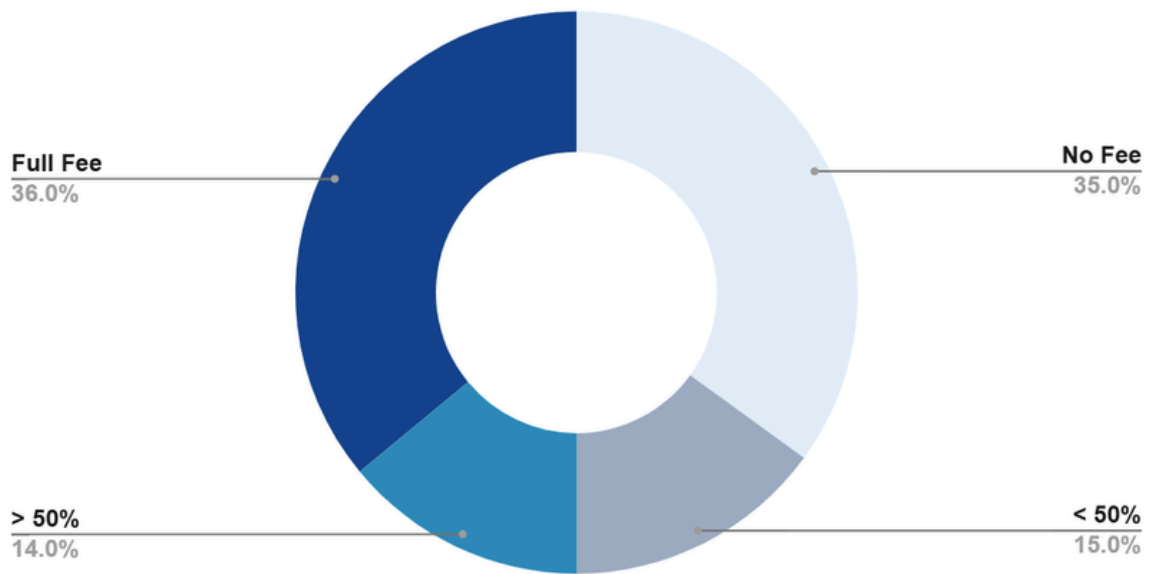
## Intakes



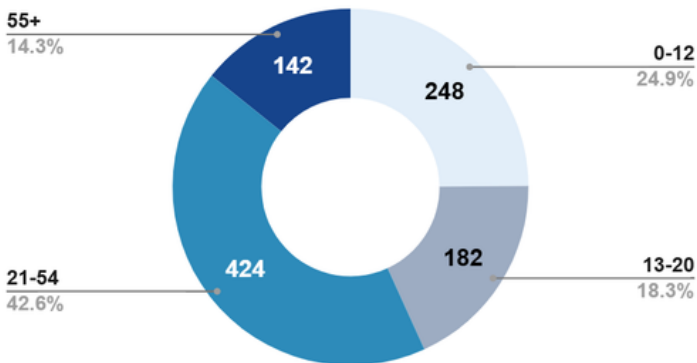
# PROGRAM HIGHLIGHTS

## Subsidized Sessions

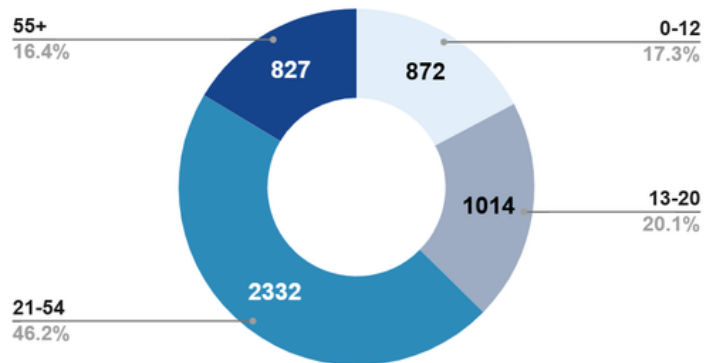
No Fee includes no fee intakes and other funded programs



## Unique clients by age group



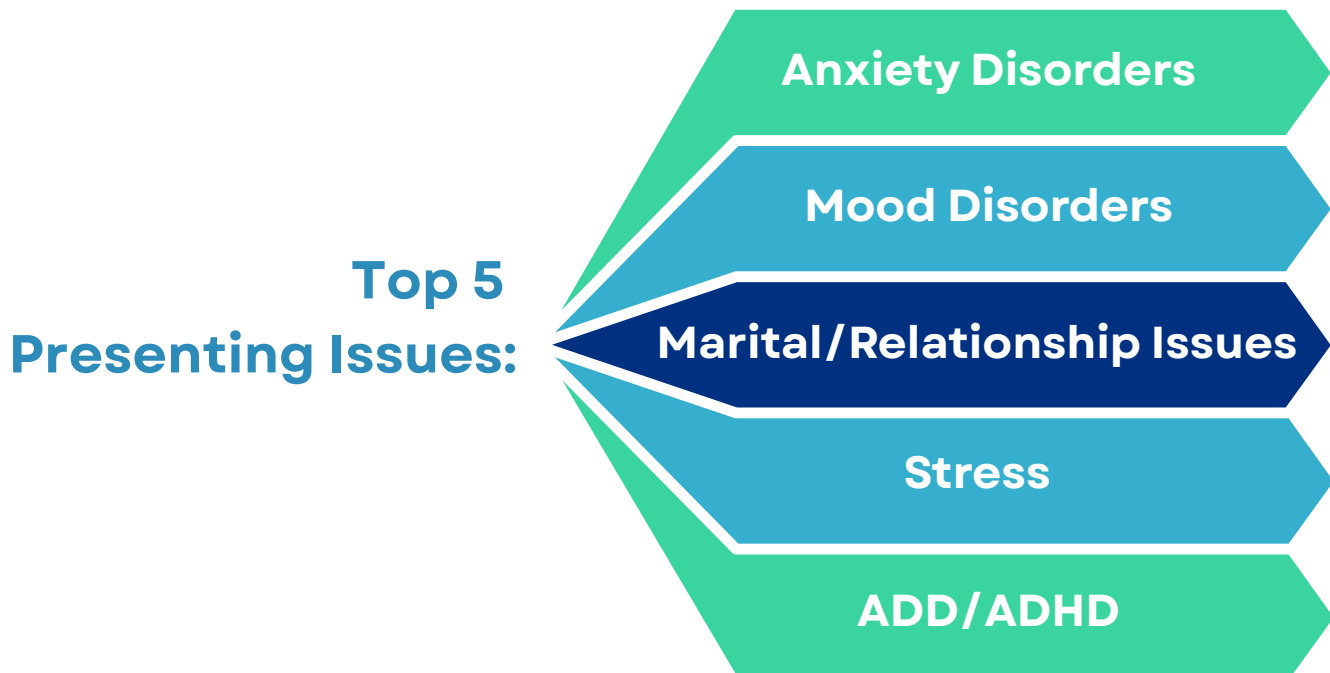
## Sessions by age group



# PROGRAM HIGHLIGHTS

## Sessions by Type:

Individual	4,662
Couple	213
Family	82
Parenting	88
Groups (# of sessions/4)	134
Workshops	34



# THANK YOU!



With sincere thanks to our generous community partners, who support us in so many different ways, and to our donors—your contributions make all the difference.

**We truly couldn't do it without you!**

- Alisha Wilson Memorial Curling Bonspiel
- Astley Family Foundation
- Boose Communications
- Bridgeland Terminals
- Community Care Concepts
- Conestoga Meats
- Counselling Collaborative of Waterloo Region
- Elmira and District Ministerial Association
- Elmira Maple Syrup Festival
- Elmira Pet Products
- Engage Rural
- Evenholme Investments Inc.
- Family Service Ontario
- Floradale Mennonite Church
- Health Connect Counselling Program
- John and Pat Scherrer
- Lions Club of Elmira
- Lyle S Hallman Foundation
- Men's Counselling Link - 211 Ontario
- Ministry of Children, Community and Social Services
- Pam's Fit World
- Region of Waterloo
- Rural Roots
- Schlegel - UW Research Institute for Aging
- St James Lutheran Church
- St. Jacob's Fire Fighters
- St. Teresa of Avila Catholic Women
- The Hub - Woolwich Community Services
- The Kiwanis Club of Elmira
- Township of Woolwich
- United Way Waterloo Region
- Wallenstein Feed & Supply Ltd
- Waterloo Crop Services
- Waterloo Region Community Foundation
- Waterloo Region District School Board
- Waterloo Catholic District School Board
- Way-Mar Inc.
- Wintermar Farms (1989) Ltd.
- Woolwich Community Health Centre
- Woolwich Community Lions Club
- Woolwich Physiotherapy
- Zion Mennonite Fellowship

# PARTNERS, FUNDERS, AND DONORS

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# CONTACT US



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## WEBSITE

[www.woolwichcounselling.org](http://www.woolwichcounselling.org)



## PHONE

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